

May 4–7, 2026

Baltimore, MD

# APHL™ 2026

where laboratory science and public health meet



## Exhibitor Guide

Dear exhibitors,

We are so excited that you are joining us as an exhibitor for our annual conference in Baltimore this May!

During our 75th year supporting public health laboratories we look forward to celebrating our association's rich history — especially at APHL 2026! We'll be debuting several new conference features this year, including new digital elements (such as a mobile app scavenger hunt replacing paper raffle cards!), sessions, displays and meaningful moments to commemorate the 75 years that APHL has been working to strengthen the laboratory systems that serve the public's health.

**Join us in celebrating 75 years!** As part of our anniversary commemoration this year, we invite you to incorporate creative ideas into your booth display, so that you can become part of the celebration. Here are a few ideas to get your brainstorming started — but we can't wait to see what unique ideas you might bring to help you stand out on the show floor!

Anniversary ideas to get your creative juices flowing:

- “Celebrate” by Kool & the Gang has become a theme song for this event — bring along a Bluetooth speaker and bust some tunes (at a reasonable volume, of course)!
- Use the food and beverage order form in the service kit to order celebration-related food giveaways.
- Dress up your booth, your personnel or your display as if it's 1951.
- APHL anniversary theme colors are our teal and burgundy/rust.
- Request an APHL 75th logo file and print to display it in your booth.
- Display 75 giveaway items, or arrange your giveaways into a “75” shape.

**Thanks again for being with us in this special anniversary year. And thank you, most of all, for your support and partnership with APHL. We'll see you in May!**

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# Key Details

## LOCATION

All exhibition events will be held in the Baltimore Convention Center, Exhibit Hall A/B.

## CONVENTION CENTER ARRIVAL

### Badge Pick-up

Baltimore Convention Center  
Charles Street Lobby (Level 100)

### Exhibit Hall A/B

Accessed from the Charles Street Lobby  
(Level 100)

## CONTACT INFORMATION

### Viper Tradeshow Services Show Coordinator

Krista D'Amico | p: 847.426.3100  
[krista@vipertradeshow.com](mailto:krista@vipertradeshow.com)

### Show Management Contact

Lauren Writer | [conferences@aphl.org](mailto:conferences@aphl.org)

### APHL Corporate Relations Manager

Camille Walker | p: 240.638.2055  
[camille.walker@aphl.org](mailto:camille.walker@aphl.org)

## EXHIBITOR SERVICE KIT

For more about supplemental rentals, utilities and shipping/handling specifics, please view the [Service Kit \(PDF\)](#). Order directly online at <https://order.vipertradeshow.com>.

*Only the main booth contact will have access to place online orders. If an additional contact or EAC needs access to the Viper Tradeshow online portal, please notify [krista@vipertradeshow.com](mailto:krista@vipertradeshow.com) to add a new contact for ordering.*

## CONFERENCE HIGHLIGHTS

View the [Conference Highlights](#) for attendee demographics, a preliminary agenda, hotel information and more about the conference.

## EXHIBIT HALL SCHEDULE

### Exhibitor Move-in / Set-up

Sunday, May 3 • 8:00 am – 4:00 pm  
Monday, May 4 • 8:00 am – 1:30 pm

### Exhibit Hall Hours

Monday, May 4 • 3:30 pm – 6:30 pm  
3:30 pm – 4:15 pm Attendee Break  
5:30 pm – 6:30 pm Welcome Reception

Tuesday, May 5 • 10:00 am – 6:30 pm  
10:00 am – 10:45 am Attendee Break  
11:45 am – 1:30 pm Lunch in Exhibit Hall  
2:30 pm – 3:00 pm Attendee Break  
4:00 pm – 4:30 pm Attendee Break  
5:30 pm – 6:30 pm Networking Reception

Wednesday, May 6 • 10:00 am – 3:30 pm  
12:15 pm – 1:45 pm Lunch in Exhibit Hall  
3:10 pm – 3:25 pm Attendee Break/Raffle

### Exhibitor Move-out / Break-down

Wednesday, May 6 • 3:30 pm – 8:00 pm

## BOOTH EQUIPMENT AND SERVICES

### Each 10x10 space includes:

- One 6-ft, white-skirted table
- Two folding chairs
- Wastebasket
- 6"x24" identification sign with booth number
- Back and side drape
- Access to conference Wi-Fi (10 Mbps)
- General cleaning of aisles
- 24-hour peripheral security

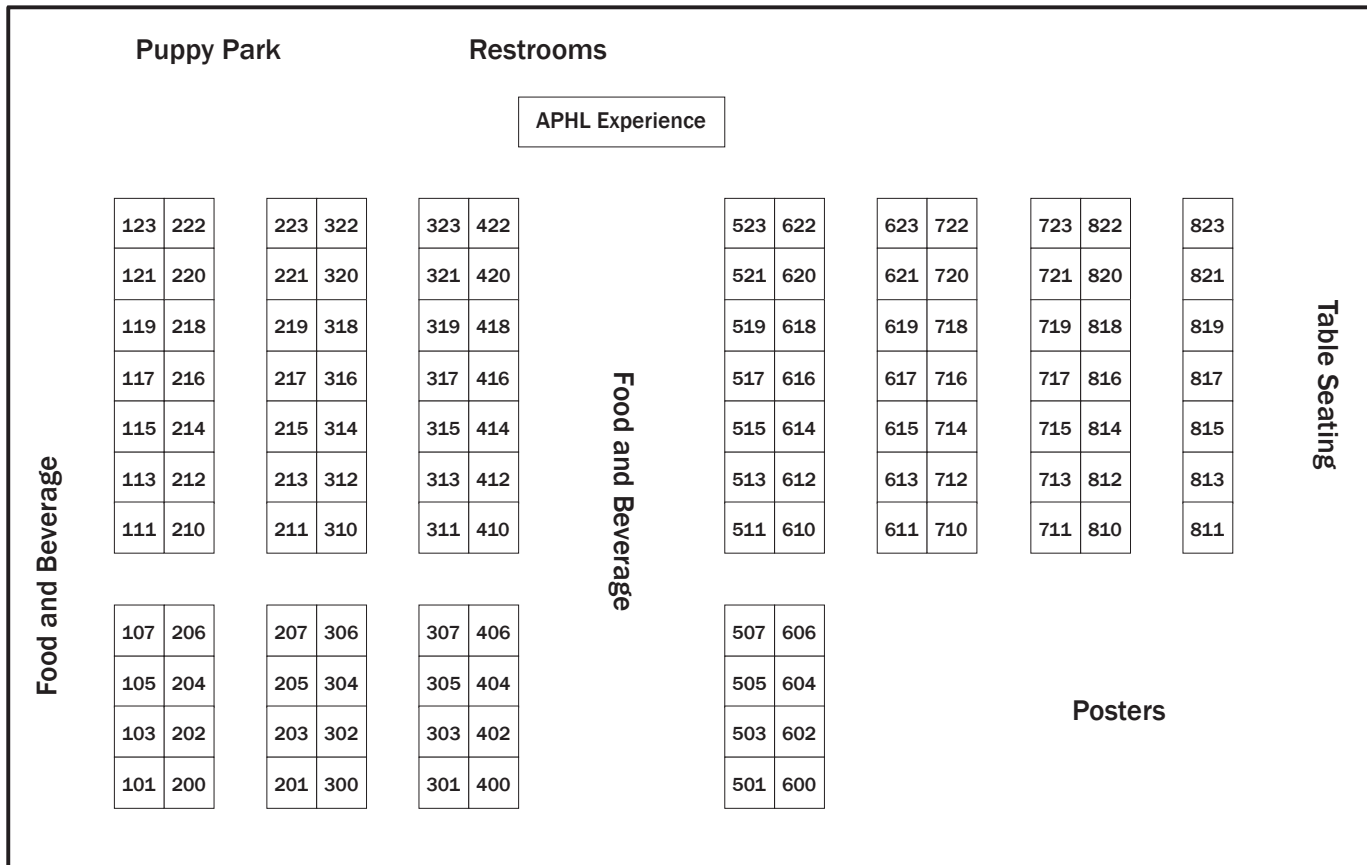
### Not included:

- Carpet: **exhibit hall is not carpeted, but flooring is mandatory. See page 19 of the service kit for options. If sending flooring with your exhibit properties, please notify [krista@vipertradeshow.com](mailto:krista@vipertradeshow.com)**
- Electricity
- Hardwired internet (*conference will have WiFi with 25 Mbps*)
- Any other booth decorations, lighting, etc.
- Lead retrieval (*available for a fee*)

# Booth Locations

## Exhibitor List (as of February 16)

Abbott Laboratories	501/503/505	Gold Standard Diagnostics	313	Primary.Health	600
Air Sea USA	621	Gold Standard Diagnostics Horsham	322	Promega Corporation	300
altona Diagnostics USA	823	Government Scientific Source	202	QIAGEN	404/406
American Proficiency Institute	615	GT Molecular	519	Quantabio	611
American Public Health Association	315	H2O Molecular	602	Redbud Labs, Inc.	306
APHL	426	Hamilton Company	207	Remi, a PartsSource Company	713
Arlington Scientific	205	HDR	515	Revvity	710
BGA Soft, Inc.	222	HOK	813	Roche Diagnostics	412/414/416
BioFire Defense	722	Hologic	400/402	Ruvos LLC	410
Biolog	213	iConnect Consulting	312	SCC Soft Computer	203
bioMerieux, Inc.	305	Illumina, Inc.	606	SCIEX	420
Bio-Rad Laboratories	511/513	INTEGRA Biosciences	310	Standard BioTools	622
Bruker Scientific LLC	610/612	International Responder Systems	215	STARLIMS	719/721/723
BugSeq Bioinformatics Inc.	200	J Michael Consulting	810	STAT Courier Service Inc.	316
Cepheid	217	Longhorn Vaccines and Diagnostics	223	Streck	323
Ceres Nanosciences, Inc.	507	Lord Aeck Sargent	204	Tecan Genomics	206
Clear Labs, Inc.	523	McKesson Medical-Surgical		Theiagen Consulting LLC	302
Clinisys	201	Government Solutions	616	Thermo Fisher Scientific	301/303
CURIS System	613	Merrick & Company	623	TubeWriter	614
Diasorin	311	Nova Biomedical	604	University of South Florida	517
Elemental Scientific	304	Omega Bio-tek	212	VeriCor Medical Systems	822
Fort Worth Diagnostics	211	OpenELIS	418	Waters Corporation	307
GeneReach Biotechnology Corporation	318	Oxford Nanopore Technologies	711	World BioHazTec	521
Genial Compliance Ltd	314	PacBio	422	Z-Spec, Inc.	210
		PRI Bio (Progressive Recovery, Inc.)	712	Zymo Research Corp.	811



# Pre-conference

## SHIPPING AND HANDLING

### Advance Warehouse

Receiving Dates: April 1–29

Late Receiving (incurs fee): April 25–29

Receiving Hours: Mon–Fri, 8:00 am – 4:00 pm

APHL 2026

Exhibitor Name + Booth #

Viper Tradeshow Services

c/o Silver Lion Trade Services

23430 Rock Haven Way, #160

Sterling, VA 20166

### Show Site Facility

Receiving Dates: May 2–3

Receiving Hours:

- Saturday, May 2, 12:00 pm – 6:00 pm (10x20+)
- Sunday, May 3, 6:00 am – 2:30 pm

APHL 2026

Exhibitor Name + Booth #

Baltimore Convention Center

\*\* Exhibit Halls A/B \*\*

c/o Viper Tradeshow Services

One West Pratt Street

Baltimore, MD 21201

*Any shipments sent to the advance warehouse or show site must include your company name and booth number on the freight. If this information is missing, it may result in delays in receiving your freight.*

### Preparing Freight Shipments

We encourage you to send all show freight to the advance warehouse. Some cost-saving tips are to consolidate your freight to have it delivered in a single shipment on an LTL freight carrier and arrange for the freight to be received on or before the late to warehouse deadline to avoid late charges. Material handling applies to every shipment received and charges will automatically be applied to your account upon receipt of each shipment.

### Dismantle Information

Viper Transportation is the official carrier for this show. All other carriers must check in no later than 8:00 pm to avoid freight reconsignment. Exhibitors must start dismantle by 3:30 pm in order to avoid forced labor. If you use FedEx or UPS, we suggest you stay with your shipment until they arrive.

## IMPORTANT DATES / DEADLINES

First Day of Advance Warehouse Receiving  
**Wednesday, April 1**

Advance Order Discount Deadline  
**Monday, April 13**

Advance Warehouse Late Charges Start Date  
**Saturday, April 25**

Last Day of Advance Warehouse Receiving  
**Wednesday, April 29**

Show Site Receiving  
**Saturday, May 2, 12:00 pm – 6:00 pm (10x20+)**  
**Sunday, May 3, 6:00 am – 2:30 pm**

## LEAD RETRIEVAL

A2Z Events will provide on-site lead tracking technology at the APHL 2026 Annual Conference.

[View lead retrieval options and order online.](#)

If you have any questions please reach out to [support@gtknow.com](mailto:support@gtknow.com).

## BADGE REGISTRATION

Please register your personnel no later than **April 10**, following the instructions linked below. Contact [conferences@aphl.org](mailto:conferences@aphl.org) for any issues while registering.

[Registration Instructions](#)

[Registration Page](#)



## APHL SPIRIT DAY AND MERCHANDISE

This year, in honor of our 75th anniversary, Wednesday (May 6) is designated as APHL Spirit Day! Join the celebration and wear your APHL gear, or anything teal or burgundy, our brand colors.

**Order your APHL merch from our [online store]** through Monday, March 29 and pick up your swag onsite, shipping costs waived. Starting April 1, ordered items will be shipped directly to the purchaser, including a shipping charge. Limited items and samples will be available on site.

# Booth Promotion

## Referencing the Conference in Promotional Materials

When referencing the conference in text, please adhere to the following standards.

Official Name:

**APHL 2026 Annual Conference**

Short Name:

**APHL 2026**

Official URL:

**[www.aphl.org/AC](http://www.aphl.org/AC)**

Hashtag:

**#APHL**

## Conference Logo Permission

If you want to use the conference logo in any pre-conference promotions, please email [ben.moyer@aphl.org](mailto:ben.moyer@aphl.org) for permission. Include your intended purpose and medium, and a visual/PDF of the intended material. If approved, we'll provide the appropriate format.

Please do not screen shot the logo from other graphic sources.

## Pre-conference Attendee List

Exhibitors will receive a pre-registered attendee Excel list on **April 22**, complimentary with their booth purchase to assist with marketing efforts. Fields include: first name, last name, organization, title, street address, state/province, postal code and country (no email addresses).

## Social Media

Event hashtag: **#APHL**

### Social Media Images

Use the images to the right in your social promotion strategy! Let your community know about the event, how to register and where to find you. Share via social media using the event hashtag **#APHL** to gain more traction and drive people to your booth.



**Portrait Orientation**  
1080 x 1350 px

**Landscape Orientation**  
1350 x 1080 px

**Square**  
1350 x 1080 px

### Sample Social Media Posts

#### APHL 75th anniversary recognition:

Happy anniversary to **@APHL**! Celebrate with us at the APHL Annual Conference in Baltimore, MD, May 4-7. **#APHL**.

#### Ahead of the meeting:

[COMPANY NAME] will be at the **@APHL** Annual Conference in Baltimore, MD, May 4-7. Find us in the exhibit hall and say hello! **#APHL**

Are you looking for a solution to [INSERT]? Visit the [COMPANY NAME] booth for answers at **@APHL 2026**! **#APHL**

#### During the meeting:

The exhibit hall is open at **@APHL 2026**! Come visit our booth to hear all about [INSERT]. **#APHL**

We are so grateful for you, our public health lab heroes! Come by our booth for a chance to win [INSERT]. **#APHL**

Today is the final day to visit the exhibit hall at the **@APHL** Annual Conference... we're sad too. But if you haven't made a visit to our booth, come on by! **#APHL**

#### After the meeting:

While **@APHL 2026** might be over, the work continues! Check out our website for more info on [INSERT] and follow us here. **#APHL**

Thanks to **@APHL** for a productive conference! Be sure to follow us here for updates. **#APHL**

### Follow us and tag us on social:



APHL



PublicHealthLabs



@APHL



@aphl.org



@publichealthlabs



@APHL

## Onsite Experience

### Badge Pickup + Registration

Please make sure you have registered your staff for the conference. Pick up your badge at Registration during the following hours:

Sunday, May 3	7:00 am – 6:00 pm
Monday, May 4	7:00 am – 6:00 pm
Tuesday, May 5	7:00 am – 5:30 pm
Wednesday, May 6	7:00 am – 5:00 pm
Thursday, May 7	7:00 am – 12:00 pm

### Exhibit Hall Access

You must have a badge to enter the exhibit hall. Exhibitors can access the hall 30 minutes prior to opening each day. During exhibit hall setup hours or prior to open hall hours, exhibitors must display exhibitor credentials to gain access through our designated entrance.

### Onsite Support + Service Desk

The Viper service desk is in the Exhibit Hall. They can assist with your booth services such as shipping, furniture, cleaning and signage. Show management can be reached at Registration. Camille Walker and Lauren Writer will be available onsite for any questions or concerns that arise.

### Food + Beverage Events (Exhibit Hall)

Boxed lunches will be served in the Exhibit Hall on Tuesday and Wednesday.

Appetizers and beverages are provided at the receptions on Monday and Tuesday evenings. **Exhibitors may purchase drink tickets in packs of 10 for \$75 to handout to attendees as beer/wine vouchers during the receptions.**

Snacks, coffee and beverages are provided during attendee breaks.

Beverages will be available in the Exhibit Hall during Move-in and Move-out.

## Post-conference

### Post-conference Attendee List

Exhibitors will receive 2 post-show attendee Excel lists, complimentary with their booth purchase. One will be a complete list with mailing addresses only, the other will be a list of those attendees that opted in to share their email addresses.

Fields include: first name, last name, organization, title, street address, state/province, postal code, country and opt-in email addresses.

These lists will be sent to exhibitor representatives by **May 11**. Check your spam or junk folder for this message if you did not receive it in your inbox.

### Give Us Your Feedback!

On **Monday, May 11**, APHL will email you an online survey. Completing the survey gives us valuable feedback to make our conferences more valuable to you and the attendees.

### APHL Sustaining Membership

Sustaining membership can be a valuable tool for your company to engage with the APHL laboratory community.

Sustaining Members receive one complimentary physical booth at the annual conference as well as many other benefits.

Visit [www.aphl.org/corporate](http://www.aphl.org/corporate) for more details, or contact Camille Walker, manager, corporate relations, 240.638.2055, [camille.walker@aphl.org](mailto:camille.walker@aphl.org).

**Thank you for all you bring to the conference as one of our valued exhibitors. We look forward to seeing you in May!**