

APHL Newborn Screening Symposium 2026

October 11–15, 2026 • New Orleans, LA

We are grateful that you'll join us as part of the APHL Newborn Screening Symposium 2026! Your support is instrumental to the success of this important meeting for our members, and we thank you for your participation! You'll generate greater awareness of your products and services, and network with influential decision-makers.

More than 550 people attended the 2025 Symposium. Total anticipated attendance is 500.

Exhibit Hall Schedule

All exhibition events will be held in the Elite Ballroom of the Hyatt Regency New Orleans.

Exhibitor Move-in / Set-up

Sunday, October 11 • 8:00 am – 4:00 pm

Exhibit Hall Hours

Sunday, October 11 • 4:30 pm – 6:30 pm
5:00 pm – 6:30 pm *Welcome Reception*

Monday, October 12 • 7:30 am – 4:30 pm
9:30 am – 10:00 am *Attendee Break*
1:30 pm – 3:00 pm *Attendee Break + Posters*
3:45 pm – 4:15 pm *Attendee Break*

Tuesday, October 13 • 7:30 am – 3:30 pm
9:00 am – 9:30 am *Attendee Break*
12:00 pm – 1:30 pm *Lunch in Exhibit Hall*
1:30 pm – 2:00 pm *Attendee Break*
2:45 pm – 3:15 pm *Attendee Break*

Wednesday, October 14 • 7:30 am – 4:00 pm
9:00 am – 9:30 am *Attendee Break*
11:00 am – 12:30 pm *Lunch in Exhibit Hall*
1:30 pm – 2:00 pm *Attendee Break*
3:30 pm – 4:00 pm *Raffle Drawing*

Exhibitor Move-out / Break-down

Wednesday, October 14 • 4:00 pm – 8:00 pm

Exhibitor Guide

Symposium Attendee Demographics

- State, county and city public health laboratory directors and personnel
- Environmental and agricultural laboratory directors and scientists
- Fellows and students interested in public health laboratory science and practice
- Healthcare professionals and clinicians from public health agencies
- Federal agency and state and local public health officials
- Clinical and academic laboratory managers/staff
- Others interested in laboratory issues

Preliminary Program and Agenda

View the [Preliminary Program](#) for a preliminary agenda, hotel information and more about the symposium.

Booth Equipment and Services

Each 10x10 space includes:

- One (1) 6-ft skirted table
- Two (2) folding chairs
- One (1) wastebasket
- One (1) ID sign (6" x 24")
- Back and side drape (teal and purple)
- Access to conference Wi-Fi
- General cleaning of aisles
- 24-hour peripheral security

Not included:

- Carpet - NOT REQUIRED
ballroom has carpet
- Electricity
- Hardwired internet (*conference WiFi will be accessible in the exhibit hall*)
- Any other booth decorations, lighting, etc.
- Lead retrieval (*available for a fee through A2Z; see next page for details*)

For more about supplemental rentals, utilities and shipping/handling specifics, and to place orders, please visit the [Viper online portal](#).

Pre-Conference

Shipping and Handling

ADVANCE WAREHOUSE

Receiving dates: September 11 – October 9

Receiving hours: Mon–Fri, 8:00 am – 4:00 pm

26 APHL NSS

Exhibitor Name / Booth #

Viper Tradeshow Services

c/o Sure Logix

7 Middle Access Rd, Kenner, LA 70062

All shipments must include your company name and booth number on the freight. If this information is missing, it may result in delays in receiving your freight.

SHOW SITE FACILITY — No Deliveries Permitted

Exhibitor Services

For more about supplemental rentals, utilities and shipping/handling specifics, and to place orders, please visit the [Viper online portal](#).

Only the main booth contact will have access to place online orders. If an additional contact or EAC needs access to the Viper online portal, please notify Viper to add a new contact for ordering.

Badge Registration

Please register your personnel no later than October 10, following the instructions linked below. Contact conferences@aphl.org for any issues while registering.

Registration Instructions

[Registration Page](#)

Lead Retrieval

A2Z Events will provide on-site lead tracking technology at the symposium. If you have any questions please reach out to support@gtmnow.com.

Options and online ordering will be available soon.

Contact Information

Viper Show Coordinator

Matthew Olis | olis@vipertradeshow.com

Show Management Contact

Lauren Writer | lauren.writer@aphl.org

APHL Corporate Relations Manager

Camille Walker | camille.walker@aphl.org

Important Dates / Deadlines

First Day of Advance Warehouse Receiving

September 11

Advance Order Discount / Cancellation Deadline

September 18

Booth Personnel Badge Registration

September 18

Advance Warehouse Late Charges Start Date

October 2

Last Day of Advance Warehouse Receiving

October 9

Booth Locations

as of August 10

Agena Bioscience	504
ALD Alliance/Newborn Screening Alliance	412
Association of Public Health Laboratories (Career Pathways)	501
Astoria-Pacific	400
BioPerfectus Technologies Inc	402
Bio-Rad Laboratories	111
BSD Robotics	101/103
Centers for Disease Control and Prevention	413
Diasorin	202
EBF, LLC	410
Enfanos, LLC	205
Expecting Health/Baby's First Test	105
HCU Network America	311
iConnect Consulting, Inc.	505
LabVantage Solutions, Inc.	113
LACAR MDx Technologies	303/305
Mirum Pharmaceuticals	401
Natus Sensory	500
Newborn Screening Collaborative	411
NOVARTIS	301
OpenELIS Foundation	312
Orchard Therapeutics	211
Primary.Health	200
Quantabio	313
Revvity	300/302/304
RTI International	213
Ruvos	310
Sebia	210/212
STAT Courier Service, Inc.	404
Sumitomo Pharma America	204
Thermo Fisher Scientific	403
Watchmaker Genomics	405
Waters Advanced Diagnostics	201/203

Booth Promotion

Referencing the Symposium in Promotional Materials

When referencing the symposium in text, please adhere to the following standards.

Official Name:

APHL Newborn Screening Symposium 2026

Short/Informal Name:

APHL NBS Symposium 2026

Official URL:

www.aphl.org/NBSS

Pre-conference Attendee List

Exhibitors will receive a pre-registered attendee Excel list on **September 21**, complimentary with their booth purchase to assist with marketing efforts. Fields include: first name, last name, organization, title, street address, state/province, postal code and country (no email addresses).

Other promotional opportunities are still available in the [prospectus](#)!

Conference Logo Permission

If you want to use the conference logo in any pre-conference promotions, please email ben.moyer@aphl.org for permission. Include your intended purpose and medium, and a visual/PDF of the intended material. If approved, we'll provide the appropriate format. **Please do not screen shot the logo from other graphic sources.**

Exhibit Hall Prize Raffle

Deadline: September 14

The popular exhibit hall raffle is a unique opportunity to drive attendees to your exhibit booth; attendees must visit every exhibitor and scan a QR code at the booth to be entered into the drawing. Prizes are highly valued by attendees! Companies may donate prizes with a value of \$100 or more.

Please notify conferences@aphl.org and camille.walker@aphl.org of your intention to donate by September 14.

Social Media

Event hashtag: **#APHLNBS**

Follow us and tag us on social:



APHL



@aphl.org



PublicHealthLabs



@publichealthlabs



@APHL



@APHL

Social Media Images

Use the following in your social promotion strategy! Let your community know about the event, how to register and where to find you. Share via social media using the event hashtag **#APHLNBS** to gain more traction and drive people to your booth.

Landscape | JPG | 1350 x 1080 pixels

Portrait | JPG | 1080 x 1350 pixels

Square | JPG | 1080 x 1080 pixels

Sample Social Media Posts

Ahead of the meeting:

[COMPANY NAME] will be at the **@APHL** Newborn Screening Symposium 2026 in New Orleans, October 11–15. Find us in the exhibit hall and say hello! **#APHLNBS**

Are you looking for a solution to [INSERT]? Visit the [COMPANY NAME] booth for answers at the **@APHL** Newborn Screening Symposium 2026! **#APHLNBS**

During the meeting:

The exhibit hall is open at the **@APHL** Newborn Screening Symposium! Come visit our booth to hear all about [INSERT]. **#APHLNBS**

We are so grateful for you, our public health lab heroes! Come by our booth for a chance to win [INSERT]. **#APHLNBS**

Today is the final day to visit the exhibit hall at the **@APHL** Newborn Screening Symposium... we're sad too. But if you haven't made a visit to our booth, come on by! **#APHLNBS**

After the meeting:

The **@APHL** NBS Symposium 2026 might be over, but the work continues! Check out our website for more info on [INSERT] and follow us here. **#APHLNBS**

Thanks to **@APHL** for a productive symposium! Be sure to follow us here for updates. **#APHLNBS**

Onsite Experience

Badge Pickup + Registration

Please make sure you have registered your staff for the conference. Pick up your badge at Registration during the following hours:

Sunday, October 11	1:00 pm – 5:00 pm
Monday, October 12	7:30 am – 4:00 pm
Tuesday, October 13	7:30 am – 5:00 pm
Wednesday, October 14	7:30 am – 4:00 pm
Thursday, October 15	8:30 am – 12:30 pm

Exhibit Hall Access

You must have a badge to enter the exhibit hall. Exhibitors can access the hall 30 minutes prior to opening each day. During exhibit hall setup hours or prior to open hall hours, exhibitors must display exhibitor credentials to gain access through our designated entrance.

Onsite Support + Service Desk

The Viper service desk is in the back of the Exhibit Hall A. They can assist with your booth services such as shipping, furniture, cleaning and signage.

Show management can be reached at Registration. Camille Walker and Lauren Writer will be available onsite for any questions or concerns that arise.

Food + Beverage Events (Exhibit Hall)

Boxed lunches will be served in the Exhibit Hall on Tuesday and Wednesday.

Appetizers and beverages are provided at the reception on Sunday evening.

Refreshments are provided during attendee breaks.

Beverages will be available in the Exhibit Hall during move-in and move-out.

Dismantle / Move-out Information

Viper Transportation is the official carrier for this show. All carriers must check in at the address below no later than 2:00 pm on Wednesday, October 14 to avoid freight force (reconsolidation of shipment):

Hyatt Regency New Orleans | Elite Ballroom
601 Loyola Ave, New Orleans, LA 70113

Freight force: Wednesday, October 14, 7:00 pm
Labor Force: Wednesday, October 14, 6:00 pm

Post-Conference

Post-conference Attendee List

Exhibitors will receive 2 post-show attendee Excel lists, complimentary with their booth purchase. One will be a complete list with mailing addresses only, the other will be a list of those attendees that opted in to share their email addresses.

Fields include: first name, last name, organization, title, street address, state/province, postal code, country and opt-in email addresses.

These lists will be sent to exhibitor representatives by **October 19**. *Check your spam or junk folder for this message if you did not receive it in your inbox.*

Give Us Your Feedback!

After the conference, APHL will email you an online survey. Completing the survey gives us valuable feedback to make our conferences more valuable to you and the attendees.

APHL Sustaining Membership

Sustaining membership can be a valuable tool for your company to engage with the APHL laboratory community.

Sustaining Members receive one complimentary physical booth at the APHL Annual Conference as well as many other benefits.

Visit www.aphl.org/corporate for more details, or contact Camille Walker, Manager, Corporate Relations, 240.485.2784, camille.walker@aphl.org.

Thank you for all you bring to the symposium as one of our valued exhibitors. We look forward to seeing you in October!

