

## SUSTAINING MEMBERSHIP BENEFITS

MEMBERSHIP YEAR JULY 1 – JUNE 30

	DIAMOND \$35,308	PLATINUM \$21,416	GOLD \$10,998	SILVER \$7,001	CORPORATE COLLEAGUE \$3,473
<b>RECOGNITION • MARKETING • SPONSORSHIPS</b>					
First right of refusal on sponsorship opportunities	✓				
Logo displayed on APHL.org homepage	✓	✓			
Logo and link on all eUpdate mailings	✓	✓			
Logo placement on APHL website *	✓	✓	✓	✓	✓
Your corporate weblink from <a href="http://www.aphl.org">www.aphl.org</a>	✓	✓	✓	✓	✓
Certificate of Membership ****	✓	✓	✓	✓	✓
Discount on advertising in APHL's quarterly print and digital magazine, <i>Lab Matters</i>	✓	✓	✓	✓	✓
Logo placement in <i>Lab Matters</i>	✓	✓	✓		
Submit abstract/poster for any APHL meeting	✓	✓	✓	✓	
Access to sponsorships at APHL conferences	✓	✓	✓	✓	
Submit news or product listing to eUpdate	✓	✓	✓	✓	
One (1) targeted Email Blast	✓	✓			
Opportunity to write Industry Matters column for <i>Lab Matters</i>	✓	✓	✓		
<b>NEW!</b> Corporate Spotlight Advertorial for <i>Lab Matters</i> (based on availability throughout the year)	✓	✓			
<b>PARTICIPATION • EXHIBITING</b>					
<b>Sustaining Member Representative(s)</b> (Authorized account users)	5 member reps	3 member reps	2 member reps	1 member reps	1 member reps
Complimentary booth at all APHL conferences w/exhibits	✓				
Complimentary booth space at APHL Annual Conference **		✓	✓	✓	Half-price booth space
Opportunity to meet with the Board of Directors	✓				
Opportunity to participate and present to an APHL Committee	✓	✓	✓	✓	
Complimentary full registrations to APHL Annual Conference	5 comp registrations	4 comp registrations	3 comp registrations	2 comp registrations	
Complimentary registrations at all other APHL meetings	2 registrations				
Corporate Member-Associates for \$250 each	2 registrations				
Select group of representatives to participate in the Corporate Leadership Council Meeting w/APHL leadership	2 registrations	2 registrations			
Complimentary registrations at one other APHL conference		2 registrations			
<b>COMMUNICATIONS</b>					
Subscription to <i>Lab Matters</i>	5 subscriptions	3 subscriptions	2 subscriptions	✓	✓
Subscription to APHL eUpdate	5 subscriptions	3 subscriptions	2 subscriptions	✓	✓
Regular APHL emails with timely information	✓	✓	✓	✓	✓
<b>RESOURCES</b>					
FREE Member Mailing List Rental ***	5 total	3 total	2 total	1 total	
Access to the Online Member Search *****	✓	✓	✓	✓	
APHL Sustaining Member mark for use in marketing materials	✓	✓	✓	✓	

\* Your company's logo and description will be listed on the Sustaining Members Roster webpage.

\*\* One complimentary booth at the APHL Annual Conference for the calendar year for Platinum, Gold and Silver. Corporate Colleague will pay half of the booth space price.

\*\*\* FREE Member Mailing List Rental does not include members' email addresses or phone numbers.

\*\*\*\* Certificate of Membership upon request.

\*\*\*\*\* Information provided in APHL's online member directory is intended for individual professional, confidential reference and networking purposes only.